

Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines

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✓ Verified Book of Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines

Summary:

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Â· Completely revised and updated to reflect the latest trends

Â· Features the latest information on pricing graphic design work

Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, is the industry bible, containing information all graphic artists and their clients need to buy and sell work in a professional manner. The twelfth edition of this classic reference has been revised and updated to provide all the information creative professionals need to keep up with current trends and compete in an ever-changing industry.

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